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Patient Centric approaches

Many stakeholders in medicines and medical device development make different types of efforts to implement patient-centric strategies in the development of these products. But what does this mean in practical terms? How does it work? Where are the stumbling blocks? What has to be considered on industry, academia and patient side? Do we work FOR the patient or WITH the patient as partner in the development process? Can patients fulfill the partnership role? Where can patients support the development most efficiently and what are the rules for collaboration? How can the interested parties find each other? Are there examples of best practice?

This presentation will provide information about current experience, initiatives, options and requirements for successful involvement of patients in the medicines and medical device development.